



Our Designs that Cell Team is seeking a **Marketing Intern, Social Media Intern** and **Research Intern(s)**

(May 15th – August 31st, flexible start and end dates)

The application can be found here: <https://forms.gle/vyZxoAqjUKJgjSMfA>

What is Designs that Cell?

Scientific researchers, clinicians and graduate students often rely on graphic schematic representations of scientific concepts to relay their information. These populations use graphics in countless modalities including publications, presentations, applications to granting agencies and several others. Creating effective graphics that are both visually appealing and convey the accurate information clearly to audiences can be challenging. Designs that Cell aims to address this issue by creating an online service for scientists to easily request scientific graphics that will complement their research in a visually appealing and scientifically accurate way.

<https://www.designsthatcell.ca/>

Eligibility

These internships were developed to support students who, as a result of the social distancing measures put in place due to COVID-19, have lost research and/or science communication opportunities. Applicants will be asked to provide proof of employment, funding and/or research opportunities lost. If you are unable to provide proof or are not sure whether you are eligible, please contact us by email prior to applying.

Responsibilities may include;

These internships were designed to help students apply their scientific knowledge to develop their own unique skill set incorporating both written and visual communication. It will also connect them to a network of highly motivated and successful graduate and post-graduate students. These skills will be highly translatable to future positions in academia, knowledge translation or science communication.

- Research intern(s)
 - *Research interns will be encouraged to take part in developing the research question they are interested in studying
 - Conduct systematic literature reviews on specific scientific communication and data visualization strategies
 - Communicate findings to the DTC team through both written reports and oral presentations

- Compose written reports; both in manuscript and blog format
- Marketing intern
 - Support the design and dissemination of marketing materials
 - Design marketing material for use in email campaigns, social media, and website posts
 - Drafting and sending marketing emails to potential clients
 - Aid in developing partnerships with universities across Canada
- Social Media intern
 - Create and schedule content for DTC social media channels (including Facebook, Twitter, Instagram posts)
 - Coordinate and liaise with Communications Director to align social media messaging
 - Collaborate with DTC team to use social media channels for marketing initiatives
 - Assist with social media strategy development and evaluation
 - Assess and interpret Google Analytics data
 - Assist with search engine optimization strategy development and evaluation

What are the requirements?

- Undergraduate or graduate student enrolled in a Canadian university program with a science focus or equivalent work experience
- Be passionate about the DTC mission and values
- Strong demonstrable communication skills (e.g. through a previous communications or marketing-based position)
- Ability to work in a team environment
- Highly proficient writing skills
- Ability to work independently
- Ability to work remotely
- Strong organizational and interpersonal skills
- Strong attention to detail

What are strong suggested skills?

- All
 - Research experience is an asset
 - Knowledge surrounding scientific illustrations and/or communication is an asset
- Research Intern(s)
 - Previous experience assisting or leading manuscript writing and preparation
 - Previous experience conducting comprehensive literature searches
- Marketing Intern
 - Marketing experience with science projects or research
 - Proficiency in Adobe Suite (InDesign, Illustrator, Photoshop) is an asset
- Social Media Intern
 - Experience managing a professional social media account is an asset

- Communications experience using social media is an asset
- Proficiency in Google Marketing Platform tools (Analytics, Data Studio, Search Console) is an asset
- Proficiency in Hootsuite is an asset

Honorariums will be offered for all internships. *The minimum honorariums for each internship are listed below, the final value of the honorarium may increase based on quality of work.

Research interns – will be paid an honorarium (\$800/month)

Marketing intern – will be paid an honorarium (\$400/month)

Social media intern – will be paid an honorarium (\$400/month)

Time commitment will vary by week and by internship position – please reach out to learn more.

Research interns – approximately 10-20 hours/ week

Marketing intern – approximately 5-10 hours/ week

Social Media intern – approximately 5-10 hours/ week

DTC is an equal opportunity organization, committed to anti-oppression and anti-racism principles and practices. We honour diversity and are committed to challenging ableism, racism, classism, transphobia, biphobia, and homophobia to create a safe and inclusive environment for all employees. In our hiring process we actively work to combat any form of discrimination. If you need assistance or accommodation in the application or hiring process, please feel free to reach us at our email listed below.

To apply please follow the link below and submit your application by Friday May 8th, 2020.

<https://forms.gle/vyZxoAqjUKJgjSMfA>

Please contact communications@designsthatcell.ca with questions regarding your eligibility, application or our selection process.